

Seminole Bromeliad & Tropical Plant SocietyPresident:Greg KolojeskiVice Pres.:Sudi HipsleyTreasurer:Sudi HipsleySecretary:Barbara WhittierFCBS Reps:Sudi Hipsley & Greg Kolojeski

Publicity, Plant Sales Accounting: Marty Folk

Newsletter, Websites: Greg Kolojeski

Plant Sales: Alan Bennett

Librarian: George Hoover

The Garden Club of Sanford, Inc.President:Greg KolojeskiVP-Programs:Sudi HipsleyVP-Property Mgmt.:Lani BerryTreasurer:Sudi HipsleySecretary:Barbara Whittier

Committee Chairpersons:

Rentals: Lani Berry Membership: Sudi Hipsley Landscape: Barbara Whittier

Holiday Party: Paula White Copyright © 2020, The Garden Club of Sanford, Inc., All Rights Reserved.

June 2020 Newsletter

2020 Annual Spring Plant Sale: June 20th and 21st from 9 AM to 4 PM 200 Fairmont Dr., Sanford

The SBTPS plant sale features a huge selection of Bromeliads, Heliconias, Gingers, Orchids, and many other tropical plants.



Plants at the 2019 Fall Plant Sale

We expect to have about 16 members as vendors plus many more as volunteer helpers, tag takers, and cashiers. Saturday morning will be particularly busy as customers will line up outside prior to opening and we will be extremely busy all morning long. Then it will change to a more moderate but steady pace for the rest of the sale. We can use the help of all members during the sale, but especially for Saturday morning.

Be sure to wear your SBTPS logo t-shirts or polo shirts to the plant sale. It will make it easy for our customers to find someone knowledgeable to answer their questions.

Online Auction/Presale

For the first time, an <u>Online Auction/Presale</u> was added to the plant sale. The Online Auction started May 25th and runs through June 15th. Nine members participated as sellers to add over 100 listings. Listings are for plants or plant-related items priced at \$25 or more. As of June 11th, there were over \$2,000 in sales. Purchased plants may be picked up at the regular sale on June 20th and 21st. Buyers can even arrange to have the plants delivered to their cars parked in or near the parking lot if they prefer to not enter the building during the sale.

Collector-quality Bromeliads, Orchids and books sold well online. Sellers could have up to four pictures shown for each item. One advantage was that a picture showing the bloom could be included for plants that were not currently in bloom. Also, detailed descriptions of the plants could be included in the listing.

As plants sold, sellers were able to replenish their offerings with similar items. Descriptions and pictures are easily added and modified as needed. Buyers were emailed Square invoices that also included an auction site invoice plus a document that explained the details of how the auction worked. Most invoices were then paid online within 24 hours after being sent. In addition to booking sales early, the online auction generates more interest in the regular plant sale at the garden club.



Wild & Crazy Times at the May Meeting!

 Websites:
 http://bromeliads.club
 and
 https://sanfordgardenclub.com

 Email:
 seminolebromeliadsociety@gmail.com
 and
 sanfordgardenclub@gmail.com

 Facebook Pages:
 https://www.facebook.com/SeminoleBromeliadSociety/
 https://www.facebook.com/SanfordGardenClub/

 Facebook Group:
 https://www.facebook.com/groups/SeminoleBromeliadGroup/

President's Message

May Meeting

We had 34 attendees at our May 17th meeting. We practiced social distancing with chairs kept at least 6' apart with members wearing facial masks. We had a number of very nice plants for the Member Sale and the Members Silent Auction as well as a great selection of plants on the Door Prize Drawing table and the Raffle tables.

--Greg Kolojeski

Sanford Garden Club News

The garden club acquired a new refrigerator which was delivered on May 28th. It replaced a 1999 model with a failing compressor. It and another old refrigerator were removed when the new one was delivered.

Seminole Bromeliad & Tropical Plant Society News

It is now possible to order a belt buckle with the SBTPS logo! This latest necessary fashion accessory is available online at <u>GRIP6</u>. To order one, go to the <u>Custom Engraving page</u> where they are priced at \$35. When placing an order, ask for the SBTPS logo created by Britni on May 18th. You will also need to order a strap. You may want to read their rather gripping <u>Our</u> <u>Story</u> for this great *Made in the USA* product which has a lifetime guarantee. Discount Codes such as Father25 (*to June 11*), Welcome15, and Hello15 may sometimes apply (*try them*).



SBTPS Logo Belt Buckles in Gunmetal, Moss, Foxtail & Ninja



5/26/20 <u>Plant Picture of the Day</u>: African Blood Lily (Haemanthus)



5/29/20 <u>Plant Picture of the Day</u>: Sudi's Alcantarea regina



6/10/20 <u>Plant Picture of the Day</u>: Hohenbergia burle-marxii